

## Registration and creation of Asset Management Company in Ukraine

MAYGER provides consulting services for **registration and creation of Asset Management Company in Ukraine**.

### Functions of Asset Management Company:

- Investment attraction for energy projects and energy efficiency consumption projects.
- Investment attraction for implementation of projects that have already been developed.
- Ensuring control over efficient use of financial resources.
- Risks minimizing.
- Provide financing for energy facilities construction on the performance contract principle.

### The target market

The target market of the Asset Management Company includes medium and large industrial enterprises as consumers of power resources, power supply, power support companies, etc.

### This market is very investment attractive because of the following:

1. The GNP energy consumption level of Ukraine is the highest in Europe which obviously raises interest among enterprises to decrease expense for energy in production price.
2. A low competition and still not developed market of financial services for energy projects and energy saving projects (there are very few companies working under the schemes such as ESCO, etc.).
3. Insufficient qualification of the energy companies in sphere of the finance and attraction to the investments projects.

**The main idea** is implementation of investment projects with no or limited possibilities of recourse claims by the investor (creditor) to the borrower.

Methods of implementation of such investment projects are based on a kind of concession ideas of when the investor projects its risks mainly by managing the project (or business process) on his own or to a great extent not only at the pre-investment and investment stages (this is not a turnkey project) but also during the project operation period until the customer of the project buys the project from the investor at previously set price according to original business-plan. So unlike a credit-scheme, the main issue is not the term but amount of investment as well as significant participation of investor in the investment project.